



*Secret Santa Program*



*Sponsor Information Packet*





## Overview:

This is a giving program for grandmothers who are now raising their grandchildren due to various circumstances. A grandmother herself, Dorothea Patterson Davis saw the need to help these women provide essentials for the children as well as Christmas cheer.

Although there are many Christmas giving programs that give toys to help families in need, we focus first on clothing essentials kids then toys. We ask sponsors to provide each child socks, under garments, pants, shirts, coats, and shoes first then toys and anything else that will lighten the load on these grandmothers.

**Distribution Day :** Saturday, Dec. 2019

**Location:** Fort Worth Association of Federated Women's Club  
1051 Evans Avenue  
Fort Worth, TX 76104





October 15, 2019

Potential Friend,

In today's society, more than ever there are grandparents who are raising their grandchildren for various reasons. Often times this is a hardship as many are living on fixed incomes and are unable to provide sometimes the bare necessities. At Christmas time this becomes even more disheartening as now grandparents are faced with choices and priorities that usually don't make for the merriest of holidays.

Our program is simple: We don't focus on toys but instead on the essentials kids need and then toys as a secondary fulfillment. We prepare a distribution day that is a festive time for the kids to keep them distracted while the gifts are loaded in the car. We are requesting your financial support to purchase clothing items, refreshments , arts and craft items and toys.

The program benefits are sometimes intangible or immeasurable, but we have been told that the burden that is lifted from having to worry about what they will do for Christmas has added to the grandparents' well being and mental health. For this we are grateful.

Unity Unlimited, Inc. is a 501c3 non-profit organization that has celebrated almost 20 years of serving our community. If you need any additional information, please contact our chairperson Dorothea Davis at 817-809-1942 or checkout [www.unityunlimited.org/secretsanta.html](http://www.unityunlimited.org/secretsanta.html).

Sincerely,

A handwritten signature in black ink that reads 'Dione Sims'.

Dione Sims

Executive Director

# Program Sponsor Benefits

## Santa Claus Sponsor \$1,000

- Signature Sponsor of the program with Company logo included on our website with link back to your company
- Included in pre and post press releases and communications
- Verbal recognition from podium at distribution day
- Will received special thank you from the youth and families
- Frequent mentions on **UnityUnlimited** social media platforms—FB, Twitter, IG

## Mrs. Claus Sponsor \$500

- Company logo included on our website
- Included post press release and communications
- Verbal recognition from podium at distribution day
- Will received special thank you from the youth and families
- Mentions on **UnityUnlimited** social media platforms—FB, Twitter, IG

## Santa's Helpers \$300

- Company name included on our website
- Verbal recognition from podium at distribution day
- Will received special thank you from the youth and families
- Mentioned on **UnityUnlimited** social media platforms—FB, Twitter, IG

## Snowflake Sponsor \$150

- Verbal recognition from podium at distribution day
- Will received special thank you from the youth and families
- Mentioned on **UnityUnlimited** social media platforms—FB, Twitter, IG