



Secret Santa Program



Sponsor Information Packet





Overview:

This is a giving program for grandparents who are now raising their grandchildren due to various circumstances. A grandmother herself, Dorothea Patterson Davis saw the need to help them provide essentials for the children as well as Christmas cheer.

Although there are many Christmas giving programs that give toys to help families in need, we focus first on clothing essentials then toys. We ask sponsors to provide each child socks, under garments, pants, shirts, coats, and shoes first then toys and anything else that will lighten the load on these grandparents.

Distribution Day:

Saturday, December 17, 2022
1:00 PM – 5:00 PM

Location:

TBD





September 8, 2022

Potential Friend,

Today, more than ever there are grandparents who are raising their grandchildren for various reasons. Often this is a hardship as many are living on fixed incomes and are unable to provide sometimes the bare necessities. At Christmas time, this becomes even more disheartening as now grandparents are faced with choices and priorities that usually don't make for the merriest of holidays.

Our program is simple: We don't focus on toys but instead on the essentials that kids need and then toys as a secondary fulfillment. We are requesting your financial support to purchase clothing items to help us fulfill our mission to these families.

The program benefits are sometimes intangible or immeasurable, but we have been told that the burden that is lifted from having to worry about what they will do for Christmas has added to the grandparents' wellbeing and mental health. For this we are grateful.

Unity Unlimited, Inc. is a 501c3 non-profit organization that has celebrated over 20 years of serving our community. If you need any additional information on how to be a part, please contact our chairperson Dorothea Patterson-Davis at dorothea.davis@unityunlimited.org or call 682-288-4465. You also can check out our website at www.unityunlimited.org/secretsanta.html [to see what we've accomplished.](#)

Sincerely,

A handwritten signature in black ink that reads 'Dione Sims'.

Dione Sims

Executive Director

Program Sponsor Benefits

Santa Claus Sponsor \$5,000

- Signature Sponsor of the program with Company logo included on our website with link back to your company
- Included in pre and post press releases and communications
- Verbal recognition from podium at distribution day live stream
- Will received special thank you from the youth and families
- Frequent mentions on **Unity Unlimited** social media platforms—FB, Twitter,IG

Mrs. Claus Sponsor \$2,500

- Company logo included on our website
- Included in post press release and communications
- Verbal recognition from podium at distribution day live stream
- Will received special thank you from the youth and families
- Mentions on **Unity Unlimited** social media platforms—FB, Twitter, IG

Santa's Helpers \$1,000

- Company name included on our website
- Verbal recognition from podium at distribution day
- Will received special thank you from the youth and families
- Mentioned on social media platforms—FB, Twitter, IG

Snowflake Sponsor \$500

- Designated sponsor of a single child
- Will received special thank you from the youth and families
- Mentioned on **Unity Unlimited** social media platforms—FB, Twitter, IG